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Electric Mirror Grows Marketing Department

New Director of Marketing Will Focus on Branding/Company's
Innovative Technology

Electric Mirror, LLC the world leader in Back-Lit Mirrors and Mirror TV technology, serving the luxury hotel industry for more than a decade, announces the appointment of Kathryn Stenger as Director of Marketing and Public Relations.

"Kathryn's background as a director of marketing and her national-level campaign experience uniquely qualify her to represent Electric Mirror to our international client base" says James Mischel, President and Chief Designer for Electric Mirror. Mrs. Stenger previously served as Corporate Director of Public and Media Relations with CRISTA Ministries, one of the largest not-for-profit organizations in the Seattle area. Prior to her work in the non-profit sector, Mrs. Stenger served as Campaign Manager for the late Congresswoman Jennifer Dunn.

"Electric Mirror is a dynamic American company and I'm honored to be working with this team" states Stenger. "For a Director of Marketing, there is nothing better than to step into a position where an organization is recognized as the leader in its industry. The strong relationships Electric Mirror has established with its clients around the world make for an advantageous scenario in taking their marketing program to the next level".

For more information and for all media inquiries, please contact Kathryn Stenger, Director of Marketing and Public Relations at 425.776.4946 or k.stenger@electricmirror.com

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