

ELECTRIC MIRROR® HOTEL LUXURY

SmartMirror™ Touch Control Dimmer A sustainable and affordable dimming option

For Immediate Release

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PRODUCT INQUIRIES:

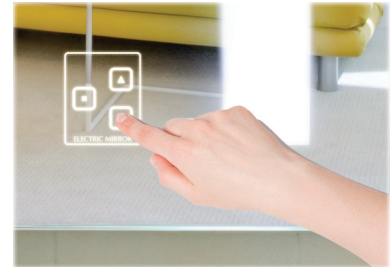
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THE SMARTEST THING YOU CAN DO FOR THE GUEST, THE HOTEL AND THE ENVIRONMENT

Smarter for the Guest

Lighting is commonly the most complained about problem in the bathroom. With SmartMirror, hotel guests now have the convenience of controlling the light levels in the bathroom with a simple touch.

- Maximum lighting to prepare for the day
- Subtle nightlight to guide
- Subdued lighting to relax and wind down

Smarter for the Hotel

Imagine a dimmable lighted mirror without the cost of expensive wall controls. Add to that dramatic energy savings and elimination of lamp replacement costs.

- Affordable dimming
- Elimination of lamp replacement costs
- Energy costs reduced up to 85%

Smarter for the Environment

Hotel lighting, especially guest room lighting, accounts for up to 40% of hotel electricity consumption. SmartMirror technology contributes to environmental stewardship in the following ways:

- Eliminates lamp landfill waste
- Reduces carbon emissions up to 85%
- Helps in LEED Certification

THE WORLD LEADER IN LIGHTED MIRRORS AND MIRROR TV TECHNOLOGY
www.electricmirror.com