



TECHNOLOGY GUIDE

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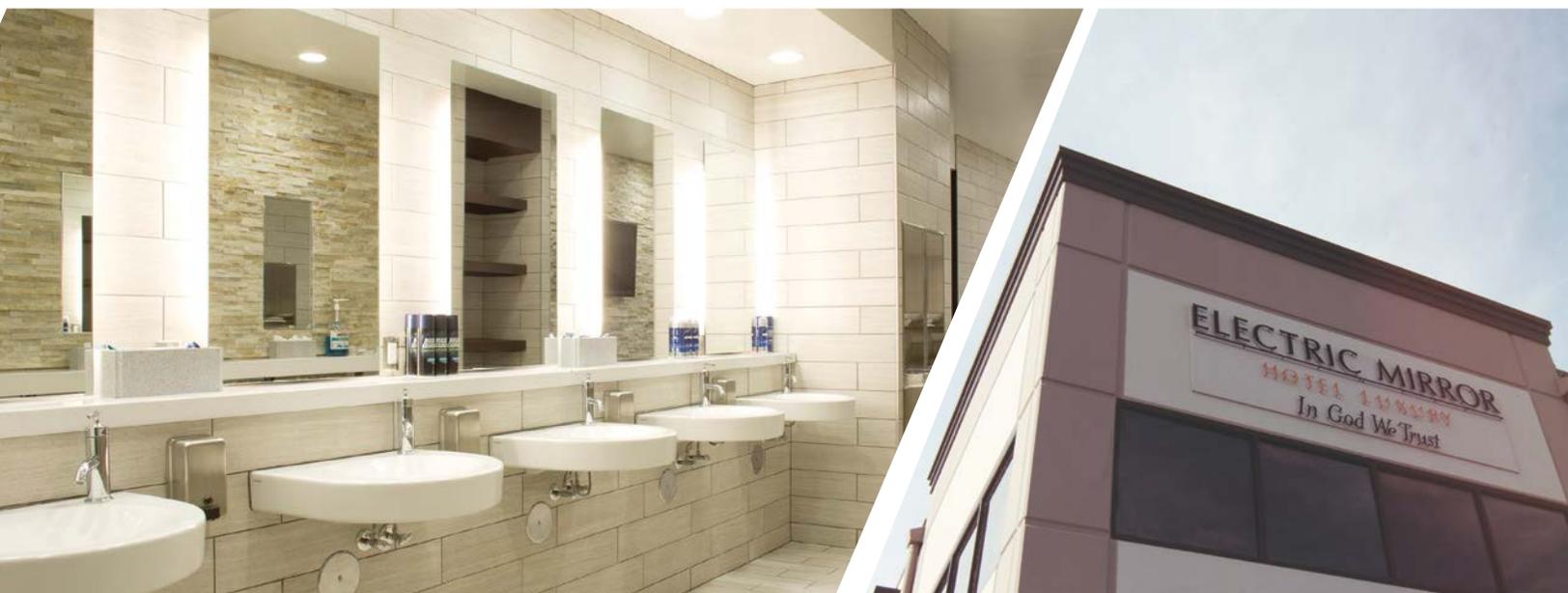
THE LEADER

Electric Mirror® is the trusted global leader in Lighted Mirrors and Mirror TV Technology and holds the leading market share in the industry. We have been serving the hospitality and residential markets for over fifteen years with product lines that include modern lighted mirrors, mirror TVs, waterproof TVs, medicine cabinets, sconces, and makeup mirrors.

MADE IN AMERICA

Electric Mirror has over 200 employees working in our state-of-the-art US manufacturing facility where we design, engineer, and produce all of our products. We combine sophisticated engineering, electronic assembly, sheet-metal production, mirror fabrication, and wood crafting in our own Pacific Northwest factory.

Read more about our innovative technology on the following pages.



TV TECHNOLOGY

For Your Bathroom

MADE IN THE USA

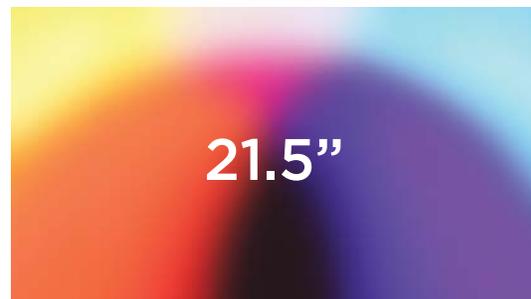
Our TVs are the brightest and thinnest high-definition screens available, and they are quick and easy to install.

- 16.7 Million Colors
- LED Backlight
- 16:9 True Wide Screen Ratio



15.6"- Base TV Add-On

Either upgrade your Lighted Mirror with an Electric Mirror 15.6" TV, or get a Bathroom TV where the 15.6" screen is included.*



21.5"- Get More Picture!

Want more? Get the big picture by upgrading from a 15.6" standard add-on TV to a 21.5" TV upgrade.

REMOTE CONTROLS

Waterproof Remote

You can happily splash away as all Electric Mirror 15.6" and 21.5" TVs come with a Waterproof Bouyant Remote.

Pre-Programmed Universal Remote

The Universal Remote (not pictured) comes programmed with Electric Mirror's remote codes which will control your TV and your cable box.

Crystal IR Receiver

Use the Crystal IR Receiver to control your cable box, which can remain hidden in a remote location. The Crystal IR discreetly provides a signal from the remote to the hidden cable box.

*Medicine Cabinets TVs are 15.4 inches.



ENTERTAINMENT TVs

For Your Home

BIGGER IS BETTER

Electric Mirror is the industry leader in the large-format Entertainment Mirror TV category, which includes all oversized TV mirrors. Enjoy our 32", 40", 46", 55", 65", 75" and 84" sizes in sports bars, in-home theaters, and luxury living spaces. Create a lasting impression by offering the largest Entertainment Mirror TV created, our 84" Mirror TV!



ELEGANT LUXURY

Creating a lasting impression by using HD LED TVs that deliver superior picture quality. Enjoy big, bright, amazing pictures with stunning full HD 1080p (1920 x 1080) and experience it all an ultra thin profile Mirror TV.

- Full HD, 1080p
- 5000:1 Contrast Ratio
- 178/178 Viewing Angle (H/V)
- RS232C (AV Control)
- HDMI Compatibility
- Premium Sound Through Integrated State-Of-The-Art Speakers
- Built-in WiFi



VIVE™ TECHNOLOGY

Vive™ transforms our Lighted Mirrors into a wireless stereo system.* It is the perfect way to create a streaming audio experience in any space with just a touch. Connect any Bluetooth® smart ready device, such as a smart phone or tablet to Vive™, and your bathroom or living space is revolutionized!



vive™ technology



Power On/Off

Sync

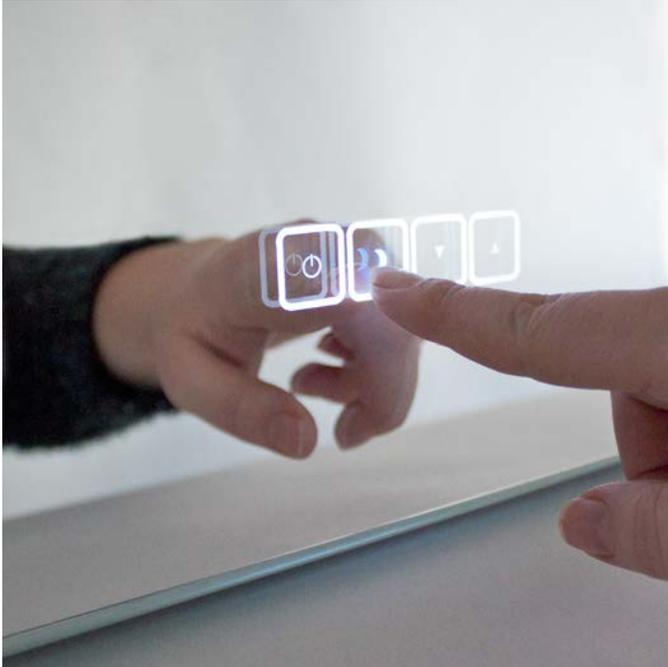
Volume Up/Down

- Smart Phone to Mirror Pairing is Easy
- Saves Valuable Countertop Space
- Keep Your Phone with You
- Use Your Phone While it is Paired
- Totally Unique with Capacitive Touch
- Premium Sound Through Integrated State-Of-The-Art Speakers

**Patent pending*

**Vive™ Technology only available with select Lighted Mirrors*

KEEN™ TECHNOLOGY



keen TECHNOLOGY

Energy Savings With A Touch

FEATURES

- 8 Levels of Brightness for Lighting
- Integrated Nightlight
- Automatic dimming to 40% lighting power after one hour of use
- Integrated captive touch controls
- Patent-pending

POWER OPTIONS

- Choose to have Power button included in capacitive touch buttons (3 or 4). Power button gives functionality to turn lights off.
- Estimated to reduce annual energy costs to Lighted Mirror by 60% due to auto-dimming.

LIGHTING OPTIONS

- Work seamlessly with either LED or fluorescent lamps

Keen™ Technology is an energy-saving, environmentally-friendly Lighted Mirror with a dimming touchpad. Four capacitive touch buttons embedded into the face of the mirror give the user full control over eight light dimming settings, including a Nightlight setting. Keen™ has an intelligent sensor that allows the mirror to automatically dim after being on for one hour.

Keen Technology meets the California Title 24 Building Standards for energy savings in adaptive lighting.



POWER ON/OFF

Turn the power on and off conveniently from the face of the mirror.

NIGHTLIGHT

The Nightlight function turns the lights to a low setting

LIGHT UP/DOWN

Turn the light intensity up or down to the user's desire

SPEAKER TECHNOLOGY

INTEGRATED SPEAKERS

Electric Mirror's TV and Vive™ products come included with state-of-the-art integrated speakers to create high quality stereo sound in your bathroom without the hassle of installing speakers separately.



SLIMLINE™ SPEAKERS

Lighted Mirror TVs and Vive™ use integrated speakers called Slimline™ that are behind the mirror and emanate stereo sound from the sides. The Northstar Waterproof TVs also include integrated speakers that are completely waterproof.

GLASSWAVES™ SPEAKERS

The Loft™ and Stanford™ Bathroom Mirror TVs and the Mirrored Cabinet TVs use Electric Mirror's newest audio advancement called Glasswaves™, which transforms the mirror into a sound system by creating tiny, undetectable vibrations in the glass. Glasswaves™ is an upgrade option for the Entertainment Mirror TVs.

Speaker mounts to back of mirror

CEILING SPEAKERS

For a beautiful listening experience, upgrade your speakers to Bose™ Ceiling Speakers which blend in perfectly with your design.



BOSE™ CEILING SPEAKERS

Electric Mirror offers the Bose™ Ceiling Speakers as an upgrade option for any Mirror TV product. Bose™ Ceiling Speakers, combined with our ideally amplified Mirror TV products, create a premium sound experience. This upgrade speaker is available in a white finish to blend in with your ceiling perfectly.

MIRROR TV TECHNOLOGY

IRIS

Iris Mirrors give the brightest Mirror TV experience, offering stunning quality, reduced glare, and TV viewing on parity with a standard HDTV. Iris is the first Mirror TV that allows viewing in daylight environments with direct sunlight. Iris is best used in non-bathroom applications such as guestrooms, living rooms, bedrooms, dens, foyers and more.



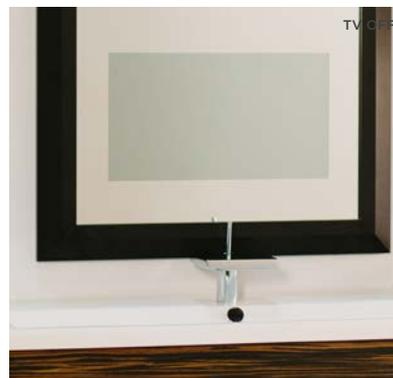
V-MIRROR

V-Mirrors allow for the TV to totally disappear when off, and perform best when used in less bright environments and not lit by natural daylight or sunlight. V-Mirrors are best used in non-bathroom applications such as living rooms, bedrooms, dens, foyers and more.



SPECTRUM

Spectrum provides a highly reflective mirror and is best used in bathroom environments. When on, the TV image shines brilliantly, and when off the TV disappears leaving a reflective section the size of the TV screen that varies slightly from the overall mirror.



B-SERIES

B-Series are the most affordable Mirror TV option and provide a highly reflective mirror surface best used in bathroom environments. When on the TV is highly visible and when off a black section the size of the TV screen remains.



GLASS TECHNOLOGY

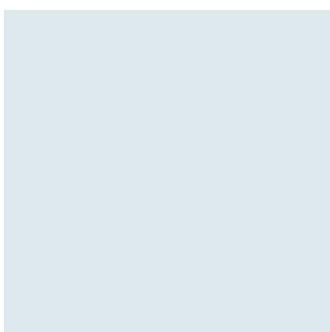
Our Glass Technology is on the cutting edge of the industry. We approach glass with the final product in mind. We are always pushing the line of innovation and the expectation of what a mirror really is.



INDUSTRY STANDARD

INDUSTRY STANDARD

Electric Mirror's Standard Mirror is made of the highest quality 1/4" glass with HardCoat™ anti-corrosion mirror treatment to ensure the mirror will last many years without corrosion. Industry standard glass has a green color around the edges because of the iron content. Also, one may notice a tint of green in the reflection. Standard Mirror comes standard with all mirror products.



DIAMOND CLEAR

DIAMOND CLEAR

Diamond Clear is pure-white glass mirror that gives a natural reflection, an extra white edge, and an ideal light color. Diamond Clear Mirror will increase the quality of your luxurious design and will reduce the green edges to your glass. Set your room apart by upgrading from Standard Mirror to Diamond Clear pure-white glass mirror.

LIGHTING TECHNOLOGY

We have carefully selected our lamps to perfectly complement your space with it's brightness. Each of our products is carefully tested before it leaves our facility.



T5 LAMPS

Our Lighted Mirrors use warm, natural color lighting T5 Fluorescent lamps with an 8 Year extended lamp replacement cycle, which we call E-Life™. The standard ballasts that power on the lamps are not dimmable, so you may want to consider upgrading to dimmable ballasts, which is an upgrade option for most lighted mirrors.



LED LIGHTING

The Lighted Mirrored Cabinets and In-Shower Lighted Fog-Free Mirrors use warm, natural color, with integrated LED lighting. The standard LED Driver included is already dimmable, so dimming is included at no additional cost!

LIGHTING TECHNOLOGY

LIGHTING UPGRADES

Electric Mirror offers the most advanced and innovative lamp and lighting solutions in the industry. Our in-house lighting designers have created unique elements to add to our Lighted Mirrors!



ON

Lighted Mirror Is On
Night Light Is Off



OFF

Lighted Mirror Is Off
Night Light Is On

NIGHT LIGHT UPGRADE

The Night Light is an upgrade option for many Lighted Mirrors. The 1 watt LED bulb is located in the center bottom behind the mirror. For Lighted Mirrors with a frosted strip along the bottom of the mirror, such as the Integrity™ and Silhouette™, the Night Light will shine a soft white light through the center of the lower frost. For other Lighted Mirrors, such as the Fusion™ and Novo™, the Night Light will cast a soft white light downwards from behind the mirror.

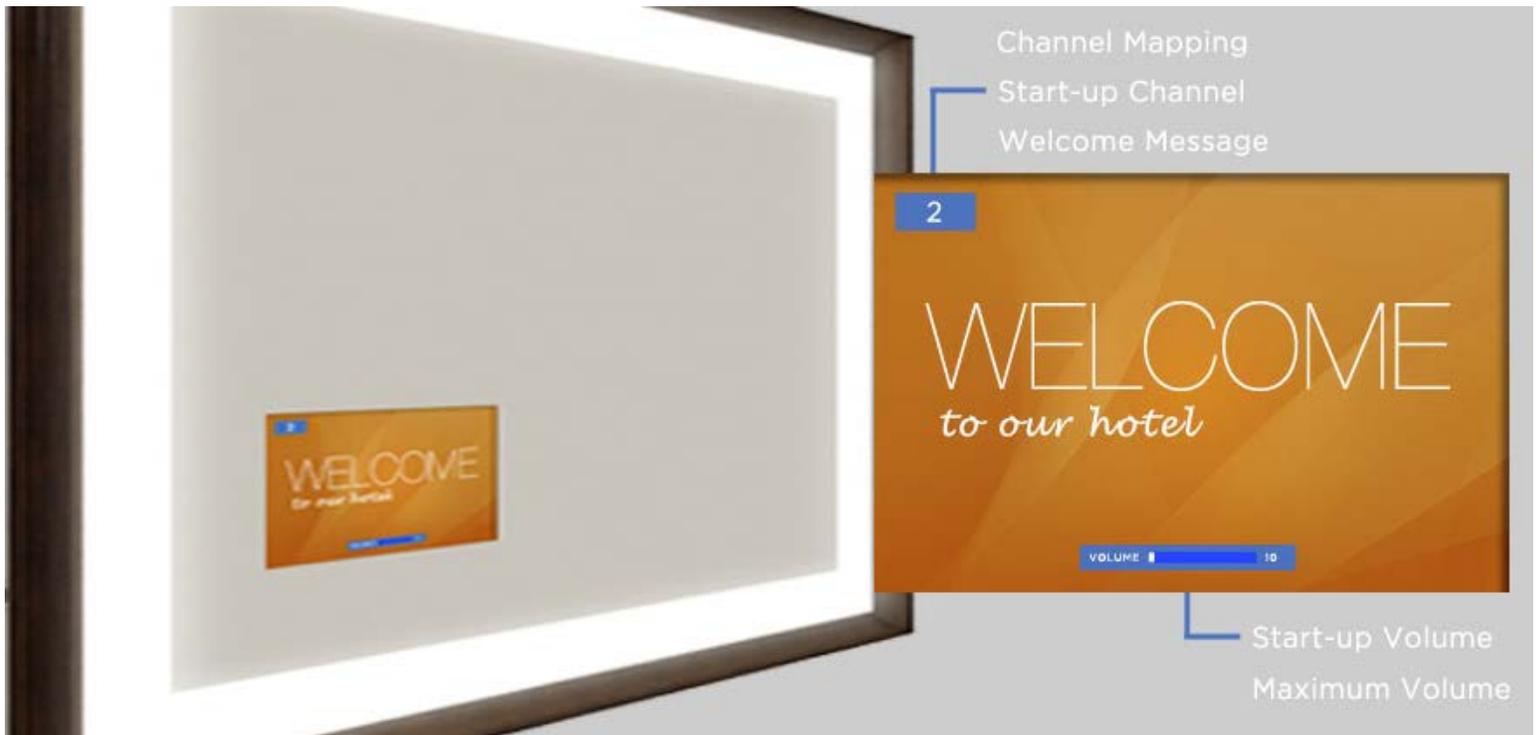


DIMMING TECHNOLOGY

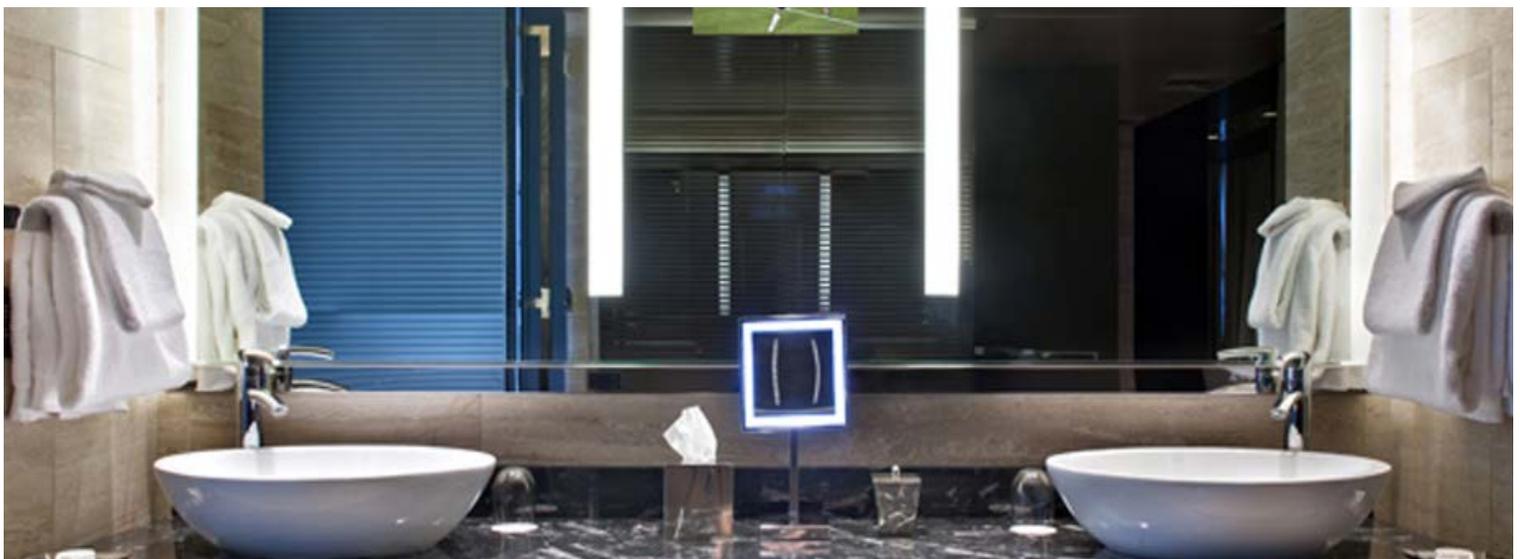
With a dimmer feature, you can choose the lighting level of your preference; maximum lighting to prepare for the day and subdued lighting to relax and wind down.

HOSPITALITY TV

The first mirror TV for the bathroom that networks with VOD and IPTV providers to keep your hotel ahead of the technology curve.



For the hospitality industry, we offer the ability to turn guestroom Mirror TVs into a custom messaging tool by adding a Hospitality mirror TV upgrade. Our Hospitality TV solution has a full feature option list, including custom channel lineups, both maximum and start-up volumes, start-up channel, and welcome message, all controllable via the hotel's central office.



**THERE'S ONLY ONE™
ELECTRIC MIRROR®**

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