

# DuraMirror™

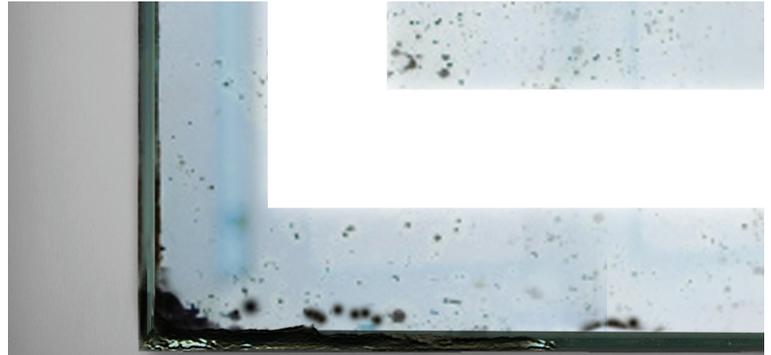
by **ELECTRIC MIRROR®**

MADE IN THE USA

Trust DuraMirror™ — 7 Year Warranty  
*The only mirror made for the bathroom*



**DuraMirror™ Glass by Electric Mirror**  
*Typical impact in damp environment*



Standard Mirror from China  
*Typical impact in damp environment*

#### PROTECT YOUR REPUTATION

Avoid poor guestroom reviews because of mirrors with unsightly mold-like black edge corrosion

#### ACHIEVE SIGNIFICANT SAVINGS

Eliminate the high replacement costs associated with imported mirrors from China

#### SUPPORT ENVIRONMENTAL STEWARDSHIP

Reduce the environmental impact of mirrors in our landfills

#### DURABLE

The highest quality mirror available. Up to 3 times the life of standard imported mirrors from China

#### CORROSION RESISTANT

Made to resist de-silvering and black edges caused from high humidity and the effects of cleaners

#### SUPERIOR REFLECTION

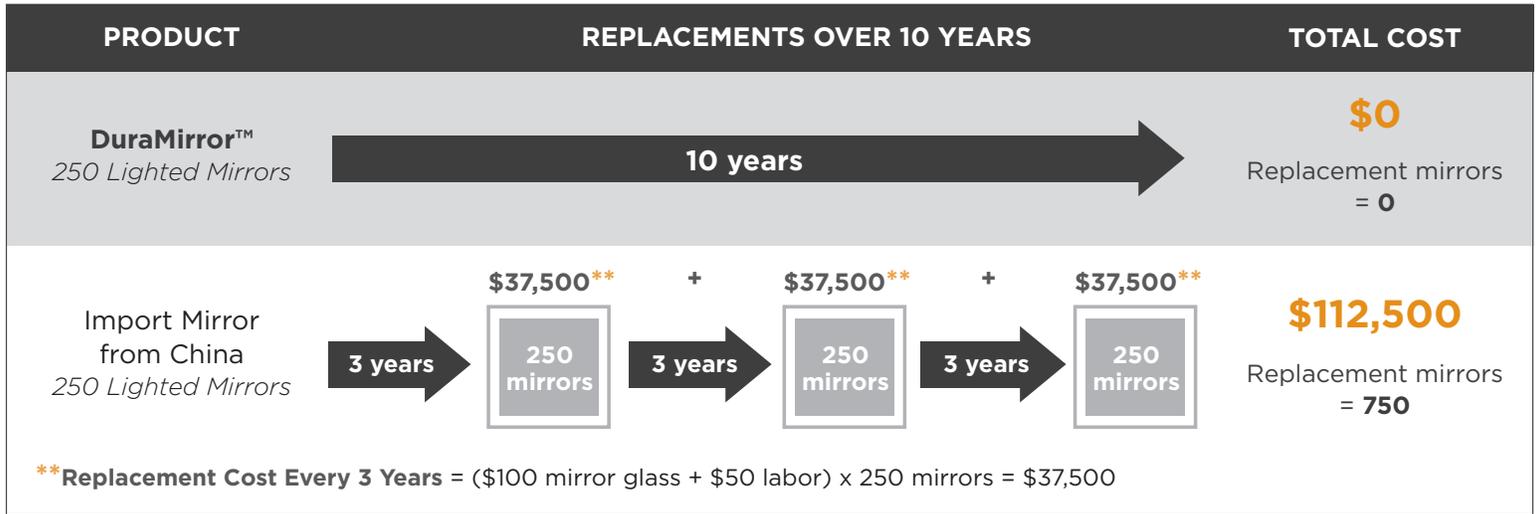
No distorted “fun house” effect as seen in standard imported mirrors from China

You're deciding today what your guest's first impression will be over the next decade. **Trust DuraMirror™.**

Retain the beauty of your mirror's stunning first impression. Who wants to stay in a tired looking guestroom with aging mirrors? Avoid black edges and mirror de-silvering problems that are common in imported mirrors. Present your guests a beautifully maintained hotel where impressions are paramount in our age of online reviews and word-of-mouth social opinions. DuraMirror is engineered to resist corrosion and will deliver a visibly memorable impression.

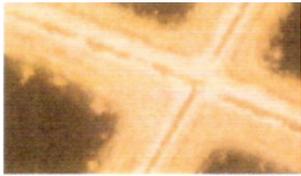
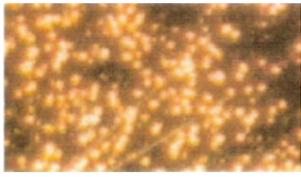
# REPLACEMENT COST OVER 10 YEARS\* for a 250 Guestroom Hotel

Because of corrosion and de-silvering, standard import mirrors from China should be replaced **every 3 years**.



\*DuraMirror has an expected life of 10 years. DuraMirror comes with a 7-year warranty.

## LABORATORY PERFORMANCE TESTING

PERFORMANCE TEST	DuraMirror™ 25x magnification	Import Mirror from China 25x magnification
<b>BLACK EDGE CORROSION</b> 20% Salt Spray after 300 hours (scratch test)	<b>Dramatically reduces</b> the occurrence of black edge corrosion 	
<b>AMMONIATED CLEANERS</b> Exposure to ammoniated cleaners for 48 hours	<b>Significant resistance</b> to ammoniated cleaners (ammoniated cleaners not recommended for any mirrors) 	
<b>COPPER ACCELERATED SALT SPRAY TEST</b> Test simulates approx. 2.5 years (scratch test)	<b>Superior performance</b> in CASS test 	