

## FOR IMMEDIATE RELEASE

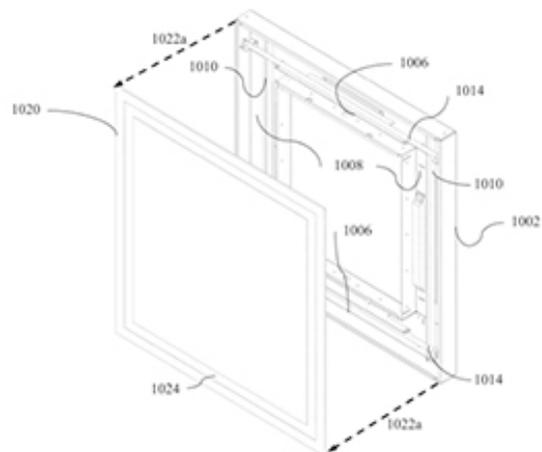
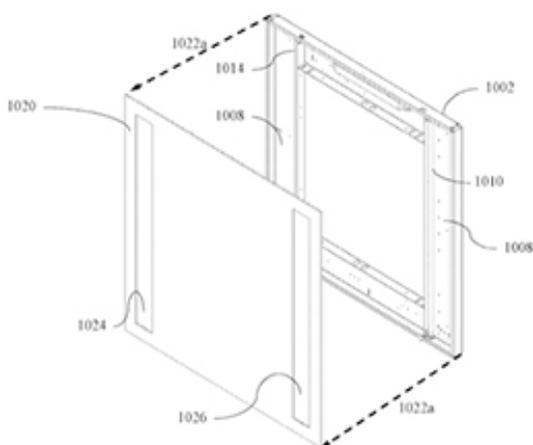
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## ELECTRIC MIRROR AWARDED 42<sup>ND</sup> PATENT COVERING LIGHTED MIRRORS

**EVERETT, WA (July 6, 2016)** – Electric Mirror ([electricmirror.com](http://electricmirror.com)), the premier manufacturer of lighted mirrors and mirror TVs and the global leader in mirror technology, announced today it has been awarded a patent from the United States Patent and Trademark Office that safeguards the company’s method for manufacturing lighted mirrors. The company’s 42<sup>nd</sup> patent protects the company’s right to solely utilize this American-made technology.

“Designing beautiful products that our clients want and designing them in such a way as to bring them to market quickly are our goals,” said Michael Uhl, Electric Mirror’s Research and Development Lead Engineer. “While reviewing our lighted mirror designs we saw the opportunity to increase the light output and enhance the overall experience when a person views the mirror. It’s a solution that is both effective and artistic.”

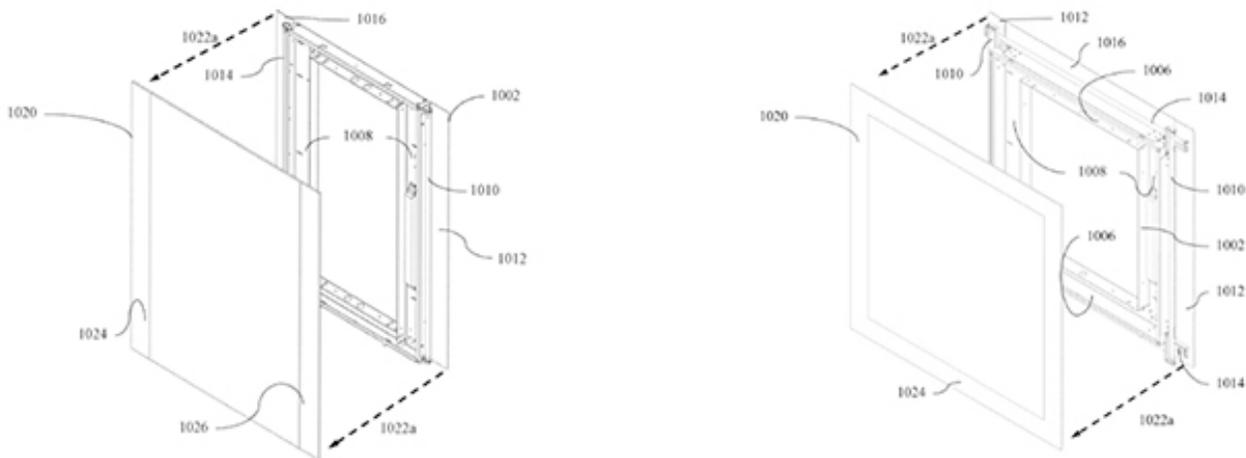


*Images from the patent.*

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Electric Mirror is continually working to create new products and this is the 42<sup>nd</sup> in a long line of lighted mirror patents. “For us it’s about satisfying our customers and protecting American jobs,” said Jim Mischel, President and CEO of Electric Mirror, “Patents, copyrights, and trademarks encourage companies and individuals to invest significant capital to invent new products and designs. There wouldn’t be such innovation in the hospitality industry if intellectual property was allowed to be casually copied.”

The patent covers 90 percent of Electric Mirror’s lighted mirror products.



*Images from the patent*

## ABOUT ELECTRIC MIRROR

Electric Mirror is the premier US manufacturer of luxury lighted mirrors and mirror TVs, offering an extensive product line that includes lighted mirrors, lighted mirror TVs, kitchen TVs, mirrored cabinets, makeup mirrors, and in-shower fog-free mirrors. The company also offers numerous options within their product lines like the Seamless LED clock for mirrors, Keen® - energy saving, night light, and dimming with a touch, Vive™ - music in your mirror, and DuraMirror®, the only mirror made for the bathroom, and routinely creates custom mirrors to designers’ specifications. While serving the hospitality, healthcare, commercial, and residential markets for nearly two decades, Electric Mirror has developed a reputation for unsurpassed customer care and service, and is committed to delivering exceptional products to their clientele, which include well-known luxury brands worldwide.

To request a quote for Electric Mirror products, please contact:

[sales@electricmirror.com](mailto:sales@electricmirror.com)

425.776.4946

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