

# DuraMirror™

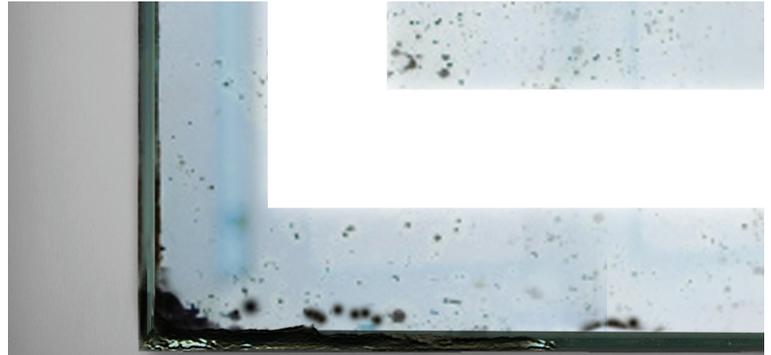
by **ELECTRIC MIRROR®**

MADE IN THE USA

**Trust DuraMirror — 7 Year Warranty**  
The only mirror made for the bathroom



**DuraMirror Glass by Electric Mirror**  
*Common results in a damp environment*



Typical Mirror from China  
*Common results in a damp environment*

#### PROTECT YOUR REPUTATION

Avoid poor guestroom reviews because of mirrors with unsightly mold-like black edge corrosion

#### ACHIEVE SIGNIFICANT SAVINGS

Eliminate the high replacement costs associated with typical mirrors from China

#### SUPPORT ENVIRONMENTAL STEWARDSHIP

Reduce the environmental impact of mirrors in our landfills

#### DURABLE

The highest quality mirror available. Up to 3 times the life of typical mirrors from China

#### CORROSION RESISTANT

Made to resist de-silvering and black edges caused from high humidity and the effects of cleaners

#### SUPERIOR REFLECTION

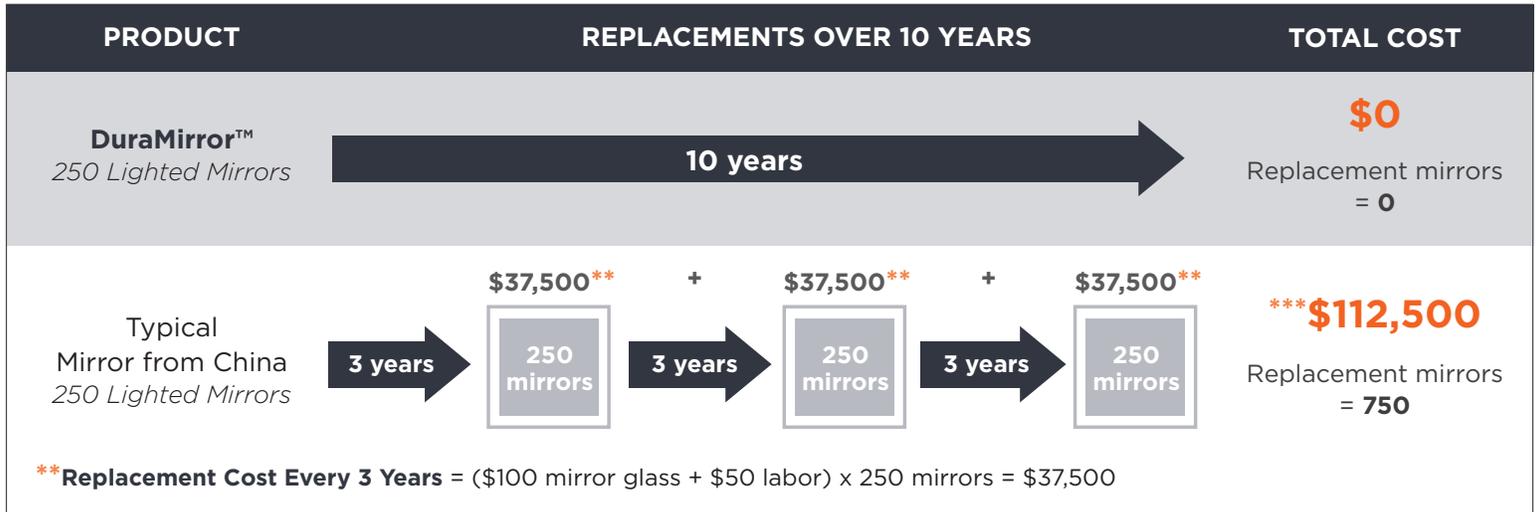
No distorted “fun house” effect as seen in typical mirrors from China

You’re deciding today what your guest’s first impression will be over the next decade. **Trust DuraMirror.**

Retain the beauty of your mirror’s stunning first impression. Who wants to stay in a tired looking guestroom with aging mirrors? Avoid black edges and mirror de-silvering problems that are common in typical mirrors from China. Present your guests a beautifully maintained hotel where impressions are paramount in our age of online reviews and word-of-mouth social opinions. DuraMirror is engineered to resist corrosion and will deliver a visibly memorable impression.

# REPLACEMENT COST OVER 10 YEARS\* for a 250 Guestroom Hotel

Because of corrosion and de-silvering, typical mirrors from China should be replaced **every 3 years**.



\*DuraMirror has an expected life of 10 years. DuraMirror comes with a 7-year warranty.

\*\*\* Cost does not include the degradation and loss of the hotel's perceived value.

## LABORATORY PERFORMANCE TESTING

PERFORMANCE TEST	DuraMirror 25x magnification	Typical Mirror from China 25x magnification
<b>Black Edge Corrosion</b> 20% Salt Spray after 300 hours (scratch test)	<b>Dramatically reduces</b> the occurrence of black edge corrosion 	
<b>Ammoniated Cleaners</b> Exposure to ammoniated cleaners for 48 hours	<b>Significant resistance</b> to ammoniated cleaners (ammoniated cleaners not recommended for any mirror) 	
<b>Copper Accelerated Salt Spray Test</b> Test simulates approx. 2.5 years (scratch test)	<b>Superior performance</b> in CASS test 	