

## LEED® Made Simple

Electric Mirror is proud to be a contributing factor in environmental building practices. Our supportive role in assisting developers to build eco-friendly projects is a core value to our Beautiful World initiative.

In practice, many common building products have significant contributions allowing LEED credits. Our Lighted Mirror products and related accessories can provide additional credit awards. Guided by how the U.S. Green Building Council's LEED program awards credits, Electric Mirror products fall into one of two categories: contributing value and innovation.

Electric Mirror designs and assembles our products in Everett, WA, USA. We combine the best resources from around the world to create our award winning products.

### **LEED certification is often misunderstood. We make it simple.**

Understand that to earn LEED credits, a product must either directly award credits, or more common in the Lighted Mirror industry, the product may contribute to project credits.

*For example, in order to earn maximum credits for lower power consumption in new construction, the entire project may need to meet a 42% threshold to earn 10 credits. The quantity of LED lighted mirrors in a project will not, by themselves, meet the threshold. But, they can be added to all the other lighting products in the whole project, therefore, contributing to the credits.*

Electric Mirror provides the following examples of how our products can earn LEED credits.

#### **Optimized Energy Performance, Lighting Power**

CI-2009 EAc1.1

*Possible Credits: up to 10*

*Contributing Value*

Electric Mirror can contribute to earning up to 10 credit points to a project if the project achieves increased levels of energy performance above the LEED baseline with an intent to reduce environmental and economic impacts associated with excessive energy use. Use of LED light sources are common examples.

#### **Interior Lighting**

LEED BD+C: Hospitality, v4 - LEED v4

*Possible Credits: 2*

*Contributing Value*

Electric Mirror offers products than can contribute to lighting control of our Lighted Mirrors by adding dimming and energy management features.

#### **Innovation**

*Possible Credits: 5*

*Earned Value*

Electric Mirror is a leader in the industry because of our ability to create innovative solutions that satisfy designers' and developers' creative visions. Innovative solutions can support an overall project by awarding up to five LEED credits.