

NEWS RELEASE
For Immediate Release: May 13, 2015

Electric Mirror Introduces New Mirror TV Technology with Genesis™ Duo Hospitality TV

(Everett, Wash.) Electric Mirror® proudly presents the Genesis Duo Hospitality TV, a two-piece LED Ultra-thin HDTV television system that offers multiple benefits making installs, upgrades, and updates easier to achieve than ever before.

- **Install the Mirror Once** - Genesis Duo includes a TV Master Control Box that can be located up to 20' away from the ultra-thin TV screen. As a result, the entire mirror does not need to be removed from the wall to access the TV, saving downtime and assuring faster service.



Genesis Duo Hospitality TV 15.6 inch Ultra-thin Screen Module.

- **Greater Flexibility of TV Screen Placement** – the smaller TV screen case allows for more screen placement options throughout the mirror.



Genesis Duo Hospitality TV Master Control Box

- **Less Space Behind the Mirror** - the ultra-thin TV screen requires less space behind the mirror.
- **Lower Installation Costs** – there is no AC power being required behind the mirror. The power is supplied from the TV Master Control Box.

“Continuing to pioneer new technologies, such as the Genesis Duo TV, allows us to offer more options to our customers as well as transform this industry for the better,” said Aaron Mischel, Electric Mirror’s Executive Vice President.

Available in 15.6” HDTV, Genesis Duo Hospitality TV is compatible with popular IPTV systems, external speakers, integrates into existing audio systems, and is an option with any of Electric Mirror’s Lighted Mirror models.

THERE'S ONLY ONE™ ELECTRIC MIRROR®

About Electric Mirror

Electric Mirror is the premier manufacturer of luxury Lighted Mirrors and Mirror TVs, offering an extensive product line that includes Lighted Mirrors, Lighted Mirror TVs, Kitchen TVs, Mirrored Cabinets, Makeup Mirrors, and In-Shower Fog Free Mirrors. Electric Mirror has numerous options within each of the lines, and routinely customizes them to designers' specifications. Electric Mirror has been serving the hospitality, healthcare, commercial, and residential markets for over 16 years, and during that time has developed a reputation for unsurpassed customer care and service. Electric Mirror is committed to delivering exceptional products to their clientele, which include well-known luxury brands worldwide.

To request a quote for Electric Mirror products, please contact sales@electricmirror.com or phone 425.776.4946.

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