

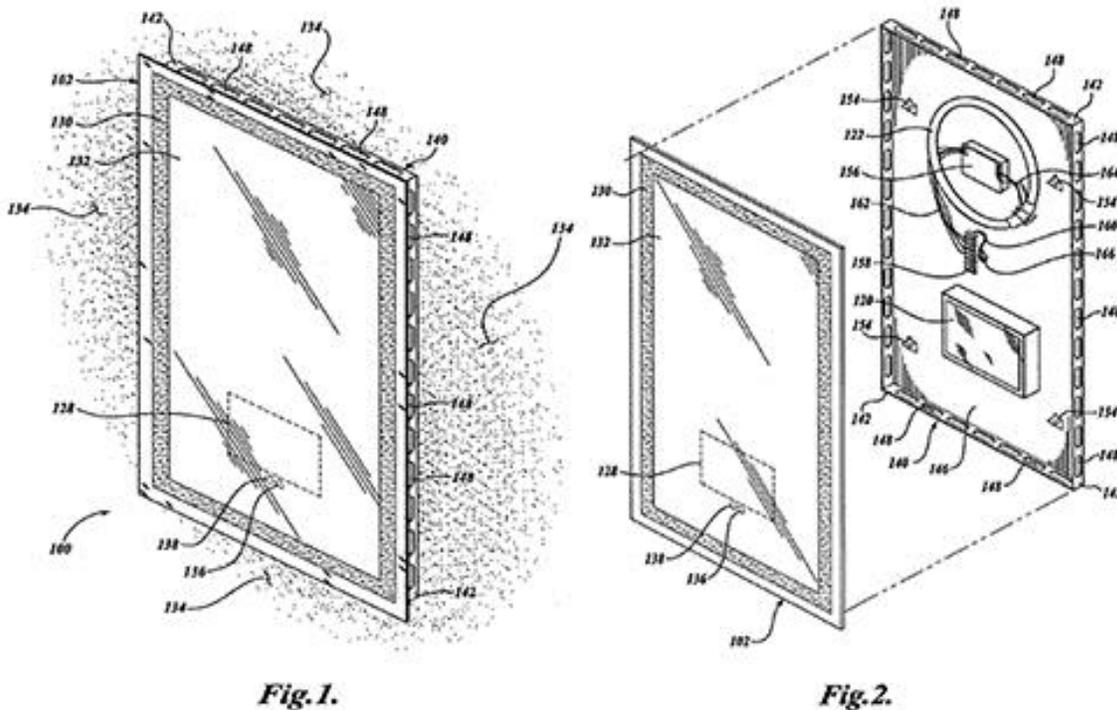
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NEWS RELEASE  
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## **Electric Mirror Awarded Key Patents** ***Patents Give Legal Protection for Lighted Mirror TV Invention***

(Everett, Washington) The United States Patent and Trademark Office granted Electric Mirror patents US 8,880,360 and US 8,009,247 for its invention of Lighted Mirror TVs.

The patents officially titled "Mirror with Media Display Device" and "Backlit Mirror with Media Display Device" took years to make their way through the US Patent Office. Both are part of a family of utility patents for mirror TV and lighted mirror TV technology whose priority date reaches back almost a decade.



The new patents expand product and process coverage of Electric Mirror's earlier lighted mirror patent portfolio.

"We are extremely pleased with the efforts of our design and engineering team to make our technology the best in the world. Receiving these patents is a significant milestone in our company's history, and it goes a long way in protecting American jobs and supporting our long-term investment in research and development for our clients," said Jim Mischel Jr., Electric Mirror CEO.

## THERE'S ONLY ONE™ ELECTRIC MIRROR®

The Electric Mirror design and engineering team first began developing mirror TV technology in the early 2000's. The company now employs a skilled workforce of over 300. "You definitely appreciate the importance of having your ideas protected after investing so much time in developing products. It's a labor of love but recognition such as this makes it worth all the effort," said Michael Uhl, Chief Research Engineer.

The recent Electric Mirror patents bring the company's total to 38 with another 12 pending.

Seattle attorney Mark Peloquin, who drafted the patent claims and prosecuted them through the examination process at the US Patent and Trademark Office, said, "Patents are foundational to our whole system of intellectual property rights. The U.S. patent office granted Electric Mirror, 'the right to exclude others from making, using, offering for sale, or selling the invention throughout the United States of America or importing the invention into the United States of America under 35 U.S.C. 154(a)(2)." Electric Mirror at this time has not extended any licenses to third party or offshore manufactures.

### **About Electric Mirror**

Electric Mirror is the premier manufacturer of luxury Lighted Mirrors and Mirror TVs, offering an extensive product line that includes Lighted Mirrors, Lighted Mirror TVs, Kitchen TVs, Mirrored Cabinets, Makeup Mirrors, and In-Shower Fog Free Mirrors. Electric Mirror has numerous options within each of the lines, and routinely customizes them to designers' specifications. Electric Mirror has been serving the hospitality, healthcare, commercial, and residential markets for over 16 years, and during that time has developed a reputation for unsurpassed customer care and service. Electric Mirror is committed to delivering exceptional products to their clientele, which include well-known luxury brands worldwide.

To request a quote for Electric Mirror products, please contact [sales@electricmirror.com](mailto:sales@electricmirror.com) or phone 425.776.4946.

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