



ELLURA™

PRODUCT DESCRIPTION

Sleek and sculptural, the Ellura™ lighted wardrobe mirror brings elegant form and soft illumination to the modern space. Its tall, pill-shaped profile features gently rounded ends, offering a harmonious balance of minimalism and warmth that complements a variety of design visions.

SPECIFICATION STATEMENT

Solution shall consist of a wardrobe-length mirror using 480-hour CASS-tested, lead-free, copper-free, corrosion-resistant glass with wall-glow accent lighting around the perimeter, providing uniform light to the walls at all edges of the mirror. The product shall use high-density (44 LEDs/foot), replaceable LED strips with 90+ CRI (Color Rendering Index) and delivering 853 initial lumens/foot with an efficacy of 140 lumens/watt. Product will be made in America with U.S and global components and have a 10-year limited warranty.

THE ELECTRIC MIRROR ADVANTAGE

- ✓ Global mirror technology leader for over 25 years
- ✓ More installations than all competitors combined
- ✓ Realistic warranty you can believe in and trust
- ✓ Lowest total cost of ownership
- ✓ U.S.-based customer service support
- ✓ 125,000-square-foot American manufacturing facility

LIGHTING FEATURES AND BENEFITS

- Industry-leading lumen output for better lighting
- Superior color rendering (CRI) for more natural, flattering, and softer light quality
- High-density linear LED design for even light distribution
- High-efficiency LEDs for best-in-class energy savings
- Perimeter wall-glow ambient lighting with diffuser for a finished side view

GENERAL FEATURES AND BENEFITS

- OmegaMirror™ corrosion-resistant, 480-hour CASS-tested proprietary mirror glass
- Environmentally-leading, lead-free, copper-free mirror glass composition
- Fast lead times
- Easy installation
- ADA compliant
- JA8-2022 compliant
- 10-year limited warranty
- Patent: www.electricmirror.com/patents
- Made in America with U.S. and global components

AVAILABLE OPTIONS

- Title 24 compliance ¹
- [Ava™ touch-tunable white + dimming technology](#) ^{2, 3, 4}
- [Keen™ one-touch energy-saving dimming technology](#) ^{2, 3}
- [Polaris™ wire-free motion sensor nightlight technology](#) ^{2, 3}
- [Seamless™ LED clock technology](#) ^{2, 3}
- [Vive™ streaming audio technology](#) ^{2, 3}
- Defogger
- CCT: 2,700K / 3,000K / 3,500K / 4,000K / 5,000K ²
- 0-10V, phase/triac, or Dali dimming ^{2, 4}
- 120VAC, 220–240VAC, or 277VAC power ⁴
- Custom sizes ²

DEFAULT LIGHTING SPECIFICATIONS

- Best-in-class illumination: 853 initial lumens/foot
- Superior color rendering: 90+ CRI
- High-density design: 44 LEDs/foot
- High efficacy: 140 lumens/watt
- Color temperature (CCT): 3,000K
- LED L₇₀ Lifespan (calculated): 52,000-hours
- Extended longevity: replaceable LEDs

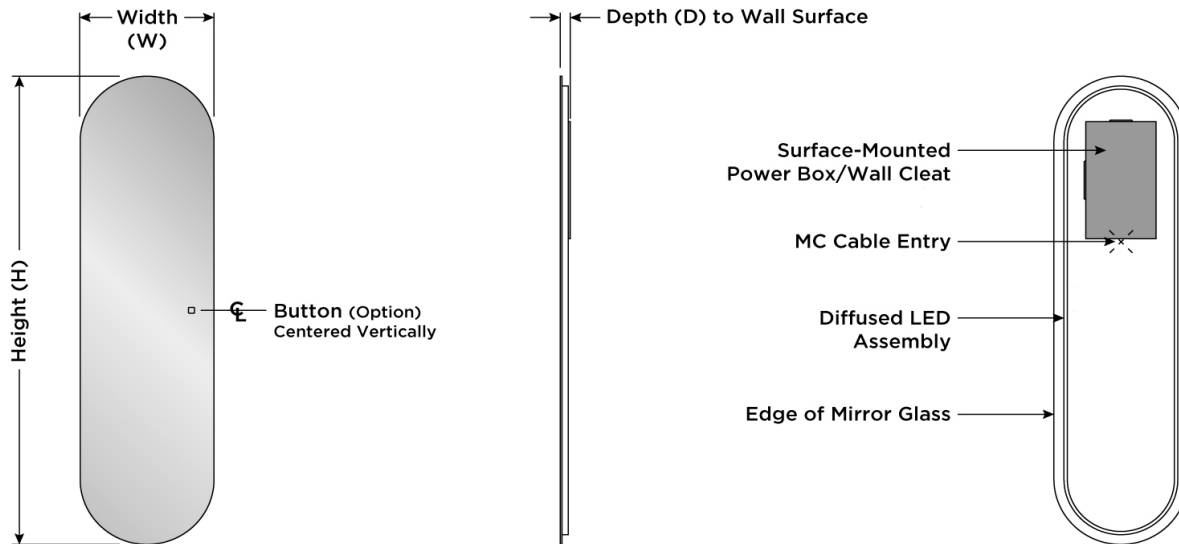
¹ Title 24 compliance requires 0-10V or forward-phase/triac dimming.

² Minimum order quantity required.

³ See technology specification sheets for more details.

⁴ May not be compatible with all upgrades and options.

DIMENSIONAL DRAWING (Not to scale.)



STANDARD MODELS

Model Number ¹	Dimensions ²	Initial Lumens/Fixture ³	LED Power Requirements ³
ELA4-20.00X72.00-KC-LSERD-WR-30K	20" W x 72" H x 1.63" D (508mm W x 1,829mm H x 41mm D)	11,044	120 or 277VAC, 87W

SAFETY & INSTALLATION SPECIFICATIONS (for Standard Models)

- Entire assembly meets UL/cUL standards
- International certifications
- Safety-backed mirror
- 120 or 277VAC hardwire electrical connection; direct wire from behind power box or provide whip to reach side knockout; junction box not required
- Fixture should be mounted to wall studs; mounting holes are provided
- Controlled by non-dimming on/off wall switch (by others)
- Installation wiring may be different on mirrors equipped with additional options
- Fixture can only be hung in the WxH orientation as shown; fixture is not field-interchangeable

¹ Standard model numbers shown. For assistance specifying additional options, please contact Electric Mirror.

² Tolerances for dimensions are ±1/8" (±3mm).

³ Lumen output and power requirements are calculated based on component specifications and may vary from actual.