



**BRIGHT LIGHTING**

Ideal for tasks such as hair styling and shaving.

**STANDARD LIGHTING**

Good for general room illumination.

**SOFT LIGHTING**

Great for creating a relaxing atmosphere.

**NIGHT GLOW LIGHTING**

Convenient for guiding you when the room is dark.

## KEEN™ TECHNOLOGY

### PRODUCT DESCRIPTION

Bring your lighted mirror to life with the beauty and functionality of Keen™ One-Touch dimming technology. With one simple touch, this latest generation of our patented Keen technology offers the richest dimming experience, the smartest eco-friendly technology, and the highest return on your investment.

### SPECIFICATION STATEMENT

Solution shall consist of a capacitive touch button that operates the dual programming features of pre-set lighting levels and infinity dimming. Dimming button shall have an auto dimming night mode for eye sensitivity and have a 3-year limited warranty.

### FEATURES AND BENEFITS

- Pre-installed in mirror: for quick and easy setup
- Wire-free: requires no additional electrical work or outlets beyond what is required for the lighted mirror <sup>1</sup>
- Soft-start technology: provides a graceful ramp-up rather than a blinding, instant-on experience
- Pre-set light levels: to match common lighting needs
- Adjustable brightness level: from 100% to 25%
- Eye-sensitivity adjustment technology: automatically reduces the light level in Night Glow™ mode as eyes adjust to low light
- Energy saving mode: automatically dims the lighting to 25% brightness after 1-hour
- Wide compatibility: available with most Electric Mirror™ brand lighted mirrors and lighted wardrobe mirrors assembled in the U.S.
- 3-year limited warranty

<sup>1</sup>This product is only compatible with home control/automation systems for on/off functionality (not for dimming or other functions)

### THE ELECTRIC MIRROR ADVANTAGE

- ✓ Global mirror technology leader for over 25 years
- ✓ More installations than all competitors combined
- ✓ Realistic warranty you can believe in and trust
- ✓ Lowest total cost of ownership
- ✓ U.S.-based customer service support
- ✓ 125,000-square-foot American manufacturing facility

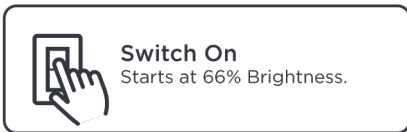
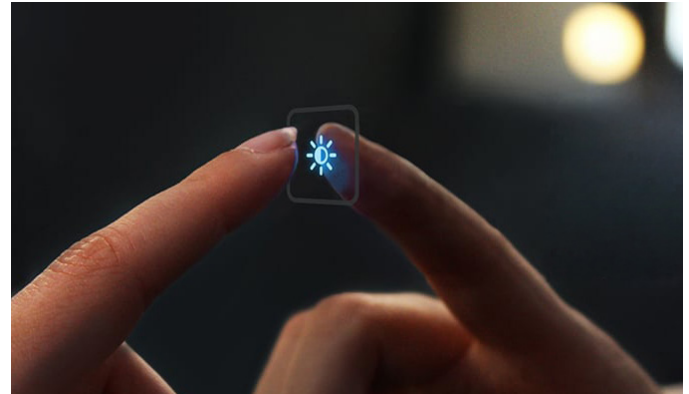
**KEEN™ OPERATION & FUNCTIONALITY**

An elegant single-button interface controls the brightness level of the mirror lighting, including a Night Glow™ setting.

Tap the Keen™ button to quickly switch between common pre-set lighting modes from 66% (default ON brightness) to 100%, Night Glow™, 25%, and back to 66% brightness.

Touch-and-hold the Keen™ button to adjust the lighting level to anywhere between 100% and 25% brightness.

To optimize energy-saving, the mirror lighting always turns on at 66% brightness by default, regardless of the last selection used. It will also automatically dim the lighting down to 25% brightness after an hour. Night Glow™ mode starts at 1.5% brightness and then slowly dims to 0.5% over a period of 20 minutes, allowing eyes adjust to low light.



**KEEN™ BUTTON SIZE & POSITIONING**

The size of the button is 0.75" x 0.75" square and is typically positioned 6" up from the bottom of the mirror glass to the bottom of the button and centered horizontally.



(TO SCALE)

